



## United Way of Greater Texarkana DAY OF CARING

Day of Caring is a city-wide day of service during which volunteers from area businesses and organizations visit, assist, and complete projects at one of our community's non-profit agencies. Each agency submits requests for volunteer help on a broad variety of projects, ranging from reading to a physically challenged child to painting a nursery to landscaping around an agency's office.

### How you can help...

Provide a monetary sponsorship to demonstrate your company's concern with social well-being and builds prestige through good community relations.

### Levels of sponsorship:

**Janitor- \$250** –sponsor name in all e-mail, mail correspondence, name on t-shirts

**Custodian- \$500** – sponsor name with logo on t-shirt, e-mail/mail correspondence, name on signage located at sights

**Gatekeeper \$1000** – sponsor name with logo on t-shirt, e-mail/mail correspondence, logo on signage located at sights, Logo on Cable-one advertising

**Concierge \$1500** - sponsor name with logo on t-shirt, e-mail/mail correspondence, logo on signage located at sights, logo on Cable-one advertising, radio recognition before and during Day of Caring

To kick-off the day Golden Corral will provide breakfast for the volunteers and agency representatives. Agency representatives will meet with the volunteers during breakfast and strategize to best complete the project. Nothing sparks a successful United Way campaign like participation in Day of Caring. Participants have an opportunity to see first-hand how their United Way contributions are being used to change peoples' lives, and they'll pass along their enthusiasm to their fellow employees.

Lunch will be provided by McDonalds.